

MINUTES OF A MEETING OF THE HEALTH AND WELLBEING BOARD

WEDNESDAY, 6TH SEPTEMBER, 2017

Councillors Present: Cllr Jonathan McShane (Chair)

Deputy Mayor Anntoinette Bramble, Dr Penny Bevan, Paul Fleming, Tracey Fletcher, Alistair Wallace, Raj Radia, Laura Sharpe, Paul Haigh, Anne Canning

Officers in Attendance: Gareth wall (Head of Public Health), Miranda Eccles (Public Health Strategist), Helen Brock (Public Health Strategist), Peter Gray (Governance)

Also in Attendance: Malcolm Alexander (Hackney Healthwatch), Jon Williams (Hackney Healthwatch), Kevin Cleary (Chief Medical Officer)

1. Welcome and Introductions

1.1 The chair welcomed all those present and introductions were made.

1 Minutes of the Previous Meeting

2.1 The minutes were agreed as a correct record.

3. Declarations of Interest - Members to Declare as Appropriate

3.1 There were no declarations of interests.

4. Hackney Youth Council

4.1 Representatives of the Youth Council presented to the Board on issues around mental health for young people. They made reference to the stereotypes and challenges that surround the condition together with campaigning underway on this. It was considered that there was a lack of awareness around the realities of dealing with mental illness and that a number of people with the condition had to suffer in silence. It was considered that education would help to counteract this. In response to a question on what Hackney Council could do to help it was suggested that an open session on understanding mental health would be advantageous and that this could be held early in the school term. Penny Bevan asked about awareness of sexual health. Representatives considered that there was a need for education in the area of sexual health and acknowledged that a single mistake could change a life. The Chair thanked the representatives from the Youth Parliament for their valuable contribution.

5. Community Voice

5.1 Emine Coglayan told the Board of her experience as a smoker in the Turkish Community, including being unhappy and lonely. She told the Board that so many people smoked in her community. She, herself, had been smoking for 17 years until such time as she secured the help of a life coach in giving up smoking. In response to a question from Penny Bevan she told the Board that she had not been aware of the existence of smoking services in Hackney.

5.2 Jon Williams read out a statement from Ali on his experiences as a smoker in the Turkish community.

“When I was at the age of 14, I took out my first cigarette to smoke from the pocket left on the table at home. The main reasons of starting smoking were because of family problems I have been witnessing and smoking became a habit when I start living myself in my very early age, I like having friends around which were already smoking, as we spent more time together we were smoking to let the time fly. During that my first teen years I felt what is like to be lonely. When I was 14 everyone in my family were addicted to smoking. Cigarette packets all over the house. I had the mindset of a kid at the time and I thought all those excuses were more than enough to start. I became so addicted cigarettes were presented like a bowl full of sweets.

In my opinion on why men smokes covers a variety reasons and excuses.

Firstly, they think it can be to prove his manhood. On the other hand too much responsibility because of being man and his workload might be too much. All those and financial pressures might be effective as well as they are not fond of themselves at those early ages and other emotional issues....

Also, as smoking becomes a lifestyle for the user, they start buying expensive well-advertised cigarettes to show their social status: as people around them smoke which can also be a reason of why they start.

Unemployment making people lazy and hopeless that's can be another reason of starting smoking.

6. Annual Tobacco Strategy

6.1 Gareth Wall introduced the report on the Annual Tobacco Control Strategy. He told the Board that a Roadshow had been arranged to gather evidence to help inform the strategy. It was considered that there were links between smoking and other societal problems. He reported progress on creating no smoking areas within the Borough. He referred to the fact that there was an opportunity to try to target disguised mental health problems.

6.2 In response to a questions Penny Bevan told the Board that there was no evidence that people who smoked e-cigarettes moved on to smoking tobacco.

6.3 The Board heard of concerns that there was a need to improve the focus of current work in this area in relation to minority communities. Raj Radia told the Board of the work carried out at Pharmacies in reaching out to minorities in regard to smoking, including employing Turkish speaking people. Miranda Ecles told the Board that 6-7 percent of smokers attend Hackney's smoking services. She confirmed that many people did not wish to access the service and most smokers tried to give up on their own.

AGREED:

1. To agree the recommendations outlined in the report regarding the focus of the tobacco control work over the next 12 months and beyond.
2. That members review their own organisation's actions over the last 12 months regarding reducing smoking prevalence in the Borough.
3. To commit to a representative from each organisation attending the third the third tobacco control strategy workshop in 2018.
4. To endorse the action plan

7. Illegal Tobacco Control Road Show in June 2017

AGREED:

To note the report.

8. Smoke-Free Spaces Update

8.1 Tracy Fletcher told the Board that work was ongoing on making the area outside the Homerton into a smoke-free zone. Dr Kevin Cleary told the Board that the area around the East London Foundation Trust was now smoke-free. A trial of the use of e-cigarettes at the Trust was ongoing.

9. Alcohol Strategy Consultation

9.1 Gareth Wall and Helen Brock introduced the report on consultation on the draft alcohol strategy which set out the priorities for reducing alcohol related harm over the next three years. It identified four broad objectives:

- Encourage healthier drinking behaviours
- Commission appropriate and responsive treatment services
- Support families carers and young people affected by alcohol misuse
- Improve drinking environments

Focus groups, made up of community groups and other stakeholders were being consulted on the strategy. Members of the Board were asked to submit their views. Laura Sharpe confirmed that the strategy was being circulated to GP practices in the Borough. It was noted that a detailed action plan would be developed to support the delivery of the final version of the strategy. Helen Brock emphasised the importance of signposting in any alcohol strategy. Anne Canning asked about levels of drinking by children in the Borough and Helen Brock told the Board that 3 percent of respondent children and young people reported that they drank. The national figure in this regard was 6 percent.

AGREED:

To note that formal public consultation was underway until 9th October 2017 and that all are invited to submit comments on the full draft of the strategy through this process.

10. Pharmaceutical Needs Assessment

10.1 Penny Bevan introduced the report.

AGREED:

That approval to publish the final Pharmaceutical Needs Assessment be delegated to the Director of Public Health for the Borough of Hackney, and the final assessment provided for information to the Health and Wellbeing Board in April 2018.

11. East London Health and Care Partnership / STP

11.1 Paul Haigh introduced the report providing a further update to the Board on the development of the East London Health and Care Partnership and the NEL Sustainability and Transformation Plan.

AGREED:

To note the verbal update on the East London Health and Care Partnerships and the NEL STP.

12. Annual Public Health Report - For information

12.1 Penny Bevan introduced the report focussing on children and young people in the City of London and Hackney. She told the Board that Hackney had a significantly younger population than nationally, with 65,300 children and young people under 20 years old. Penny told the Board that the number of young people was forecast to rise by 6 % over the next five years. The Borough of Hackney had seen a decrease in deprived neighbourhoods and was now the 11th most deprived in the country. She referred to improving life opportunities and the importance of reducing health inequalities throughout a person's life in the Borough.

AGREED:

To note the Annual Report of the Director of Public Health.

13. Complaints Charter

13.1 Jon Williams introduced the report, informing the Board that LPC, CQC and the GP Confederation had signed up to the charter. The Chair thanked all concerned with the preparation of the complaints charter.

AGREED:

1. To adopt the Complaints Charter.
2. To publicise it on their websites, wards and waiting areas; and
3. To provide a copy of the Charter to patients and users within their Complaint pack.
4. To publicly launch the Charter in order to ensure that local people are aware of the

Wednesday, 6th September, 2017

aspirations that local health and social care bodies are committed to.

14. Date of next meeting - 1st November 2017

Duration of the meeting: 6pm – 8pm